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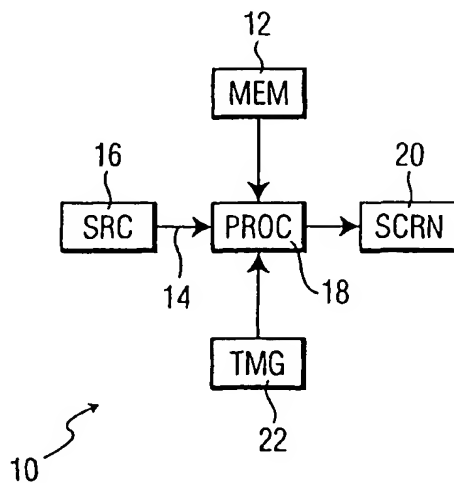
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(54) Title: ACCESS ALLOWANCE BASED ON REGIONS



(57) Abstract: A device (10) for receiving content includes a memory (12) which stores a descriptor; and a processor (18) which reads the descriptor and an origin code embedded in the content. The processor (18) compares the descriptor with the origin code, and allows content access, such as display of the content onto a screen (20), when the descriptor is substantially identical to the origin code. The descriptor indicates the region where the device may be useable, while the origin code indicates the origin of broadcast of the content (14). Alternatively or in addition, the descriptor may indicate the time zone where the device is useable and the origin code indicates the time zone of origin of the broadcast content (14). The device (10) prevents content access such as display when the content code included in the content (14) does not match the descriptor stored in the memory (12) of the device (10). Further, usage rules may be embedded in the content (14), and the processor (18) is configured to read the usage rules and allow content access in accordance with the usage rules.

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